

NORTHMARIN COMMUNITY SERVICES

Where Our Community Connects



2018-19

Year in Review



MISSION

VISION

**We empower youth,
adults and families in
our diverse community
to achieve well-being,
growth and success.**

**A strong community
with opportunities
for all.**

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For a listing of our past Board Presidents and Advisory Board members,
please visit www.northmarincs.org.



Dear Friends,

North Marin Community Services is an established 501c3 nonprofit organization that has been serving Marin for over 46 years. Over these years, we have helped more than 100,000 vulnerable people find stability, self-sufficiency and success. A vulnerable person could be a single parent working full-time and raising kids on their own, a senior on a fixed income or a teenager struggling with substance use, anxiety or depression.



Throughout the pages of this 2018-19 Year in Review, you will read about how we served 6,008 people, and connected them to essential services such as scholarships for preschool, youth enrichment programs, a weekly food pantry, emergency housing, employment assistance and mental health counseling.

We are supported by the community and work in service to those in need. Thank you to our generous donors, hardworking volunteers and dedicated staff that help us make this work possible. Together, we change lives every day.

We invite you to invest in this important work and be a part of creating a stronger community, with opportunities for all.

In Gratitude,

Cheryl Paddock
Chief Executive Officer

Karen Dillon Gifford
Board President



NORTH MARIN COMMUNITY SERVICES

COMMUNITY IMPACT

- Our Food Pantry Program prevented hunger and food insecurity for 1,129 people.
- Our emergency Rental Assistance Program prevented homelessness for 355 low-income seniors, adults and children.
- We brought holiday magic, toys, food, books and heart-felt joy to 415 children through our Holiday Share and Toy Drive campaign.
- Our school-based counselors provided 331 elementary, middle, and high school students with support around mental health needs such as depression, anxiety and crisis intervention through the provision of 3,600 no-cost counseling sessions to youth in need.
- Our teachers supported 194 children ages 6 months to 14 years old in increasing their social and emotional developmental skills.
- We served 45,000 balanced, nutritious meals to ensure kids' minds, bodies and souls were nourished for optimal growth and learning.
- All 18 Promotores/Community health advocates stated that they experienced growth as community leaders due to participation in our Promotores Program.
- 237 volunteers contributed 9,638 hours of their time to help others.



Total Clients Served

6,008

NURTURE



CHILD DEVELOPMENT 255 clients

Enrichment programs that support the developmental growth of children and permit their parents/guardians to be in the workforce with the assistance of childcare scholarships and affordable fees. Programs include: Early Childhood Education (ECE) for children ages 6 months to 5 years old; Youth Enrichment Programs for elementary and middle schoolers during the summer and afterschool; Healthy Food Program; and parent/guardian skill building workshops. For two years the ECE Program has been awarded “Mastering High Quality Standards” by Marin Quality Counts.

SUPPORT



HEALTH AND WELLNESS 2,060 clients

Health and wellness programs for individuals, groups and families to increase wellness and resiliency. Programs include: Community and School-based Counseling; Counseling Internship Program; Novato Teen Clinic’s Adolescent Health Education and Peer Health Promotion; and fitness such as Indoor Soccer and Zumba.

CONNECT



FAMILY AND COMMUNITY ENGAGEMENT 3,693 clients

Comprehensive engagement programs for at-risk adults and vulnerable families. Case management, parenting education, life skills training and basic needs support (rental assistance, food pantry, holiday share, employment services, financial literacy) to maintain a healthy family environment. Programs that support immigrant and underserved families in increasing their leadership skills, health and well-being.



OUR STORIES

“My Case Manager is a remarkable advocate. She has been a lifesaver for me and my son... She is a godsend.”

-Thriving Family Initiative Program Graduate



Mental Health Counseling Services

A ten-year-old girl came to us because of high levels of anxiety and stress. During her first session, she said, *“Sometimes I feel very nervous during school and I cannot focus on my schoolwork.”* Both her grades and self-esteem had dropped. During treatment, our counselor taught her mindfulness-based coping mechanisms that she could use during school. In her final session, she said, *“The coping tools really help me! Often, it feels as if my anxiety is completely gone!”*

Holiday Share

A single mom with a four-year-old son on a very limited income was not able to purchase a Christmas gift for her son and was distraught about disappointing him. We immediately enrolled her family in our annual Holiday Share Program, which helps ensure that all children get to enjoy the magic of the holidays. The little boy received holiday gifts, a new bike and helmet. The look of pure joy on his face while riding his first bike was priceless. The mom gushed, *“My son loves his bike and rides it every day. He is a lot more active now.”*

“North Marin Community Services serves OUR community needs.”

“Very unique to Novato.”



Childcare Scholarships

"I do not know what we would do without the amazing staff of NMCS. To find a place that feels like "home" to your kids is always important. The amazing teachers at NMCS have given us such relief when at work. Additionally, the support with tuition for our family has been invaluable. I do not know what we do without it. As a family of four and cost of living being so high- we struggle living in the middle (financially). Too high for most programs and support, but not enough to make it completely on our own - THANK YOU!"

"It's great to have a safe and fun physical activity for my kid, especially on those rainy days to have an outlet for his excess energy. Love it, love it, love it!"

-Indoor Soccer Parent



Emergency Rental Assistance

A woman with two children—a victim of domestic violence —needed help with housing, as she could not support her children on her own yet. We provided three months of emergency rental assistance and connected her to additional supports.

As a result of these supports, she has been able to advance in her place of work, pay bills on time, and even has an emergency savings account. She is proud that she can now support her family without any assistance, and that her children are well.

"The staff at all levels are exceptionally caring, culturally competent and fully trained."

"They care!"

EXPERIENCED DELIVERY TEAM



Our services are delivered by an experienced team of 300 people, 60 staff and 240 volunteers, who work together to make our mission a reality. Their wide range of professional expertise includes:

- Mental Health, Public Health, Behavioral & Reproductive Health
- Social Work & Case Management
- Child Development & Early Childhood Education
- Community Advocacy and Organizing
- Administration & Finance, Fund Development & Marketing

We are proud that over half of our staff members are bilingual (and some multilingual), enabling us to serve a culturally and socio-economically diverse mix of families in a manner that integrates and unites our community.

We measure and ensure program effectiveness through regular program evaluations—by gathering and analyzing qualitative and

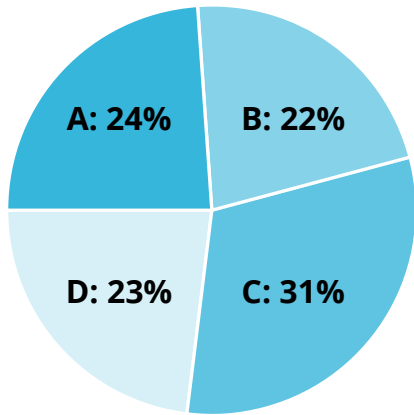
quantitative data, by setting annual goals that coincide with our three-year strategic plan, and by participating in external evaluations. We also regularly ask for feedback from our clients and administer satisfaction surveys. Through these mechanisms, we are able to show the life-changing impacts that result from our work, and we are pleased to share them with you.

This year we received Charity Navigator's Four-Star Rating (their highest possible rating), and successfully completed our annual audit with full compliance. Last Fall we participated in an outside iCAT assessment (Impact Capacity Assessment Tool). The results were overwhelmingly positive: "NMCS is performing exceptionally well, indicating that the organization is very able to effectively implement its programs, realize its mission and achieve a positive impact."

Thank you for helping us make a measurable difference in the lives of so many!

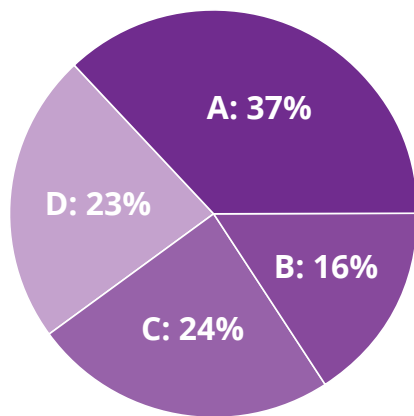
FINANCIALS

**FISCAL YEAR 2019/20 OPERATING BUDGET:
\$4,155,059**



INCOME

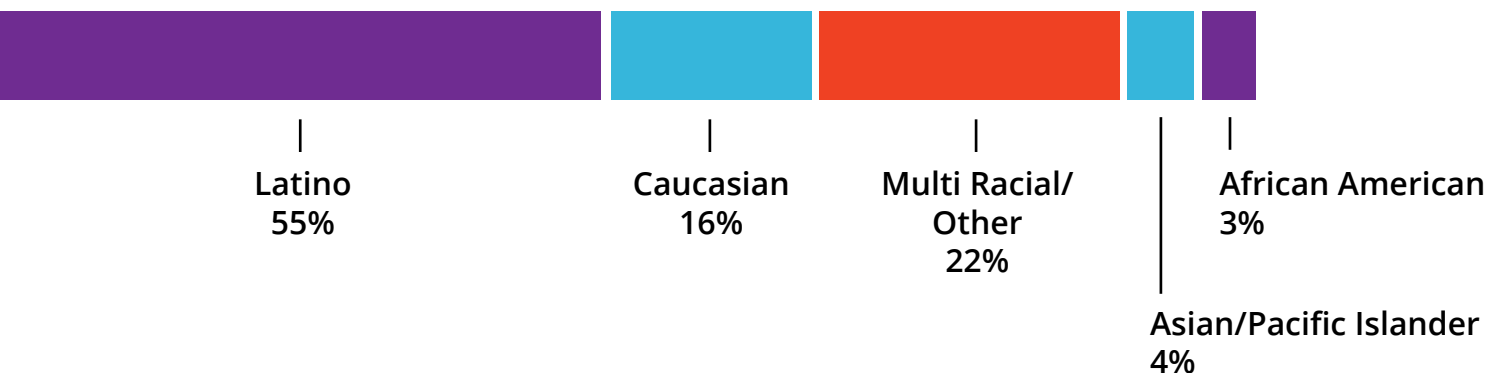
- A: 24%** Program Fees
- B: 22%** Government Grants & Contracts
- C: 31%** Foundation Grants/Individual Donor-Advised Funds
- D: 23%** Community & Other Funding



EXPENSES

- A: 37%** Child Development
- B: 16%** Health & Wellness Programs
- C: 24%** Family & Community Engagement
- D: 23%** Allocated Overhead, Capital Purchases, Fundraising Costs

DEMOGRAPHICS



\$50,000 and above

California Department of Education
City of Novato
Crescent Porter Hale Foundation
County of Marin
Jim Duckworth and Roberta Dixon
Ginnie and Peter E. Haas Jr.
HCA Family Fund
Gertrud Herkommer
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Community Benefits Program
Marin Community Foundation

\$25,000-\$49,999

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The Bothin Foundation
The William G. Irwin Charity Foundation

\$10,000-\$24,999

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Marin General Hospital
Leslie and Mike Murphy
Redwood Credit Union
The Isabel Allende Foundation
The Presbyterian Church of Novato
W. Bradley Electric, Inc.
Walter & Elise Haas Fund

\$5,000-\$9,999

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BioMarin
CVNL Heart of Marin Award
eBay
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LPL Financial Foundation
Cheryl and Mark Paddack
Rotary Club of Novato
Sutter Instrument Company
The Frankie Poulos Foundation



\$2,500-\$4,999

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The Safeway Foundation
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Rick and Gail van Adelsberg
Yelp

\$1,000-\$2,499

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David and Nancy Zanardi

LEAVING A LEGACY



**In memory of Rick Wernick—
Board of Directors, Advisory
Board and Committee member
from 1989-2019. Generous
honor gifts helped create the
Rick Wernick Early Childhood
Education Enrichment Fund,
which will continue Rick's legacy
of ensuring all children have a
strong start in life. Contact us to
contribute to this fund.**

DONOR LISTING: CONTRIBUTORS *Fiscal year 2018-19*

\$500-\$999

Chris and Joy Akamine
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VJB Cellars and Winery
Wellington Cellars



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Peter Pelham
Cathryn and David Perotti
Gerald and Donna Peters





NORTHMARIN COMMUNITY SERVICES

680 Wilson Avenue, Novato, CA 94947

CONTRIBUTE AND HELP PEOPLE SUCCEED

Make a Donation Today

Your contribution makes a tremendous difference in our ability to provide educational, enrichment and support services to those in need. Donors who contribute \$1,000 or more annually will become Heart of the Community members. Monthly and quarterly giving options are available.



Holiday Share and Toy Drive Campaign

Continuing this 46 year tradition, please join our efforts to ensure low-income youth and families enjoy the benefit of the holiday season. Contact us to become a Holiday Share sponsor.

Make an Honor or Memorial Gift

Honor a friend or a relative by making a contribution in their name.

Invest in Our Future By Joining Our Legacy Circle

Make a lasting commitment by naming North Marin Community Services in your will, trust, or as a life insurance policy beneficiary. Thank you for your investment that will help future generations of youth, adults and families succeed.

Please call (415) 892-1643, ext. 261 for more information.

Website: www.northmarincs.org

Email: info@northmarincs.org

IN YOUR NEIGHBORHOOD

Our programs are available at:

- 680 Wilson Ave. Center
- 1907 Novato Blvd. Center
- Novato Teen Clinic at 6090 Redwood Blvd.
(in partnership with Marin Community Clinics)
- On Novato Unified School District campuses
and in the community

